

Current Infrared "Beaming"

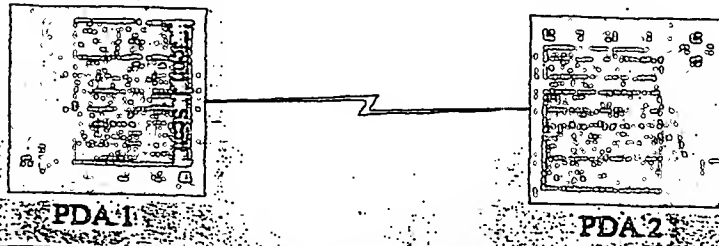


FIGURE 1

Continuous IR Transmission Device

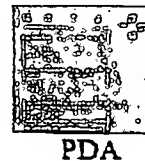
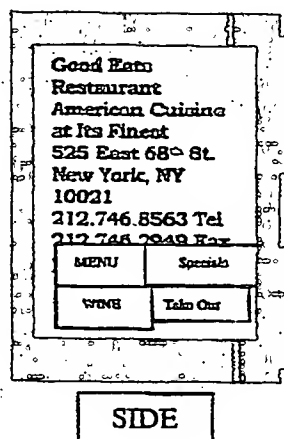
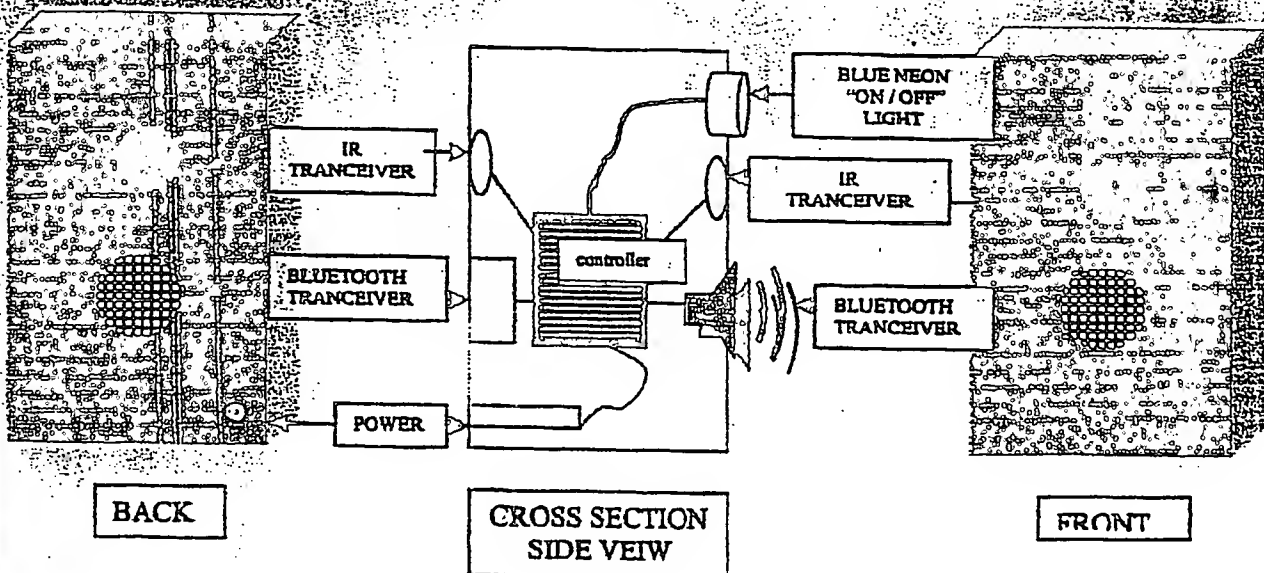


FIGURE 2

"HOT BOX"

LED Indicator
"Broadcast"
+
"Receive"

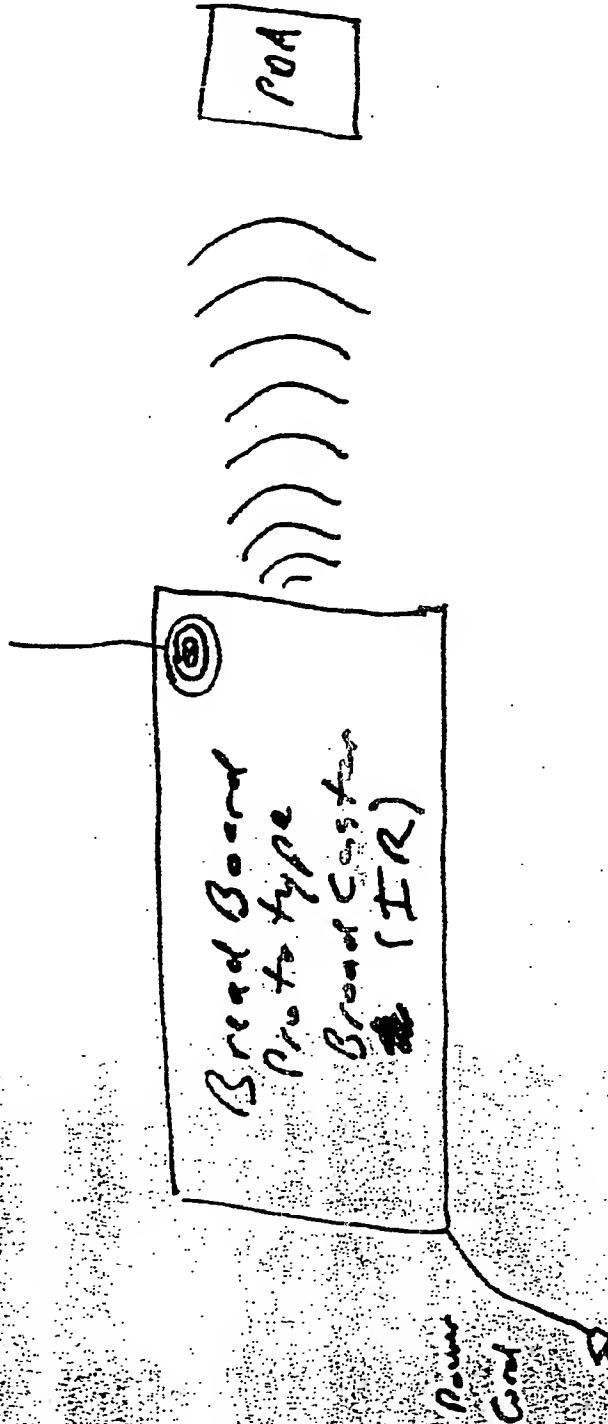
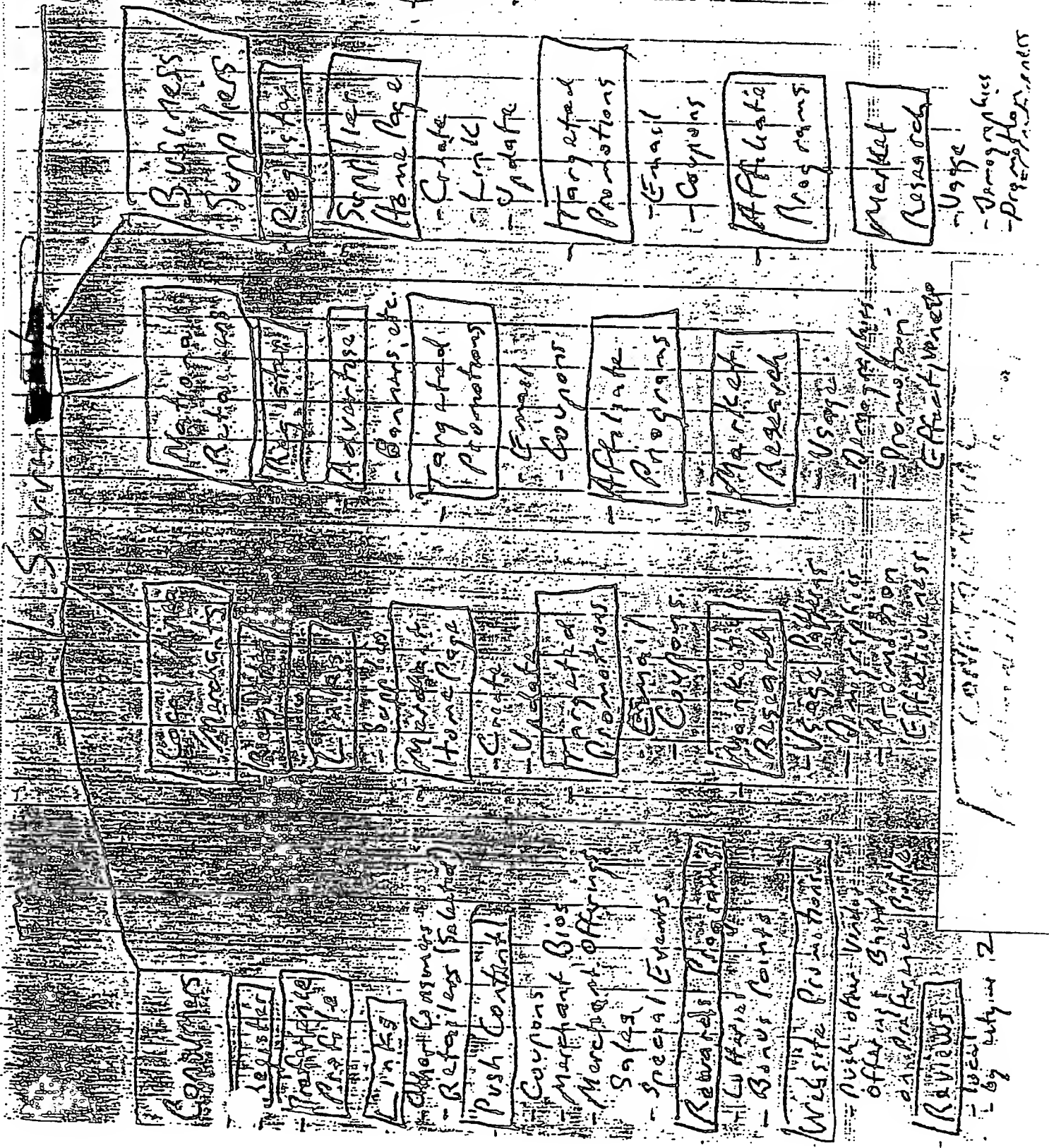


FIGURE 3

about company



FIGURE 4



Consumer Process Flow

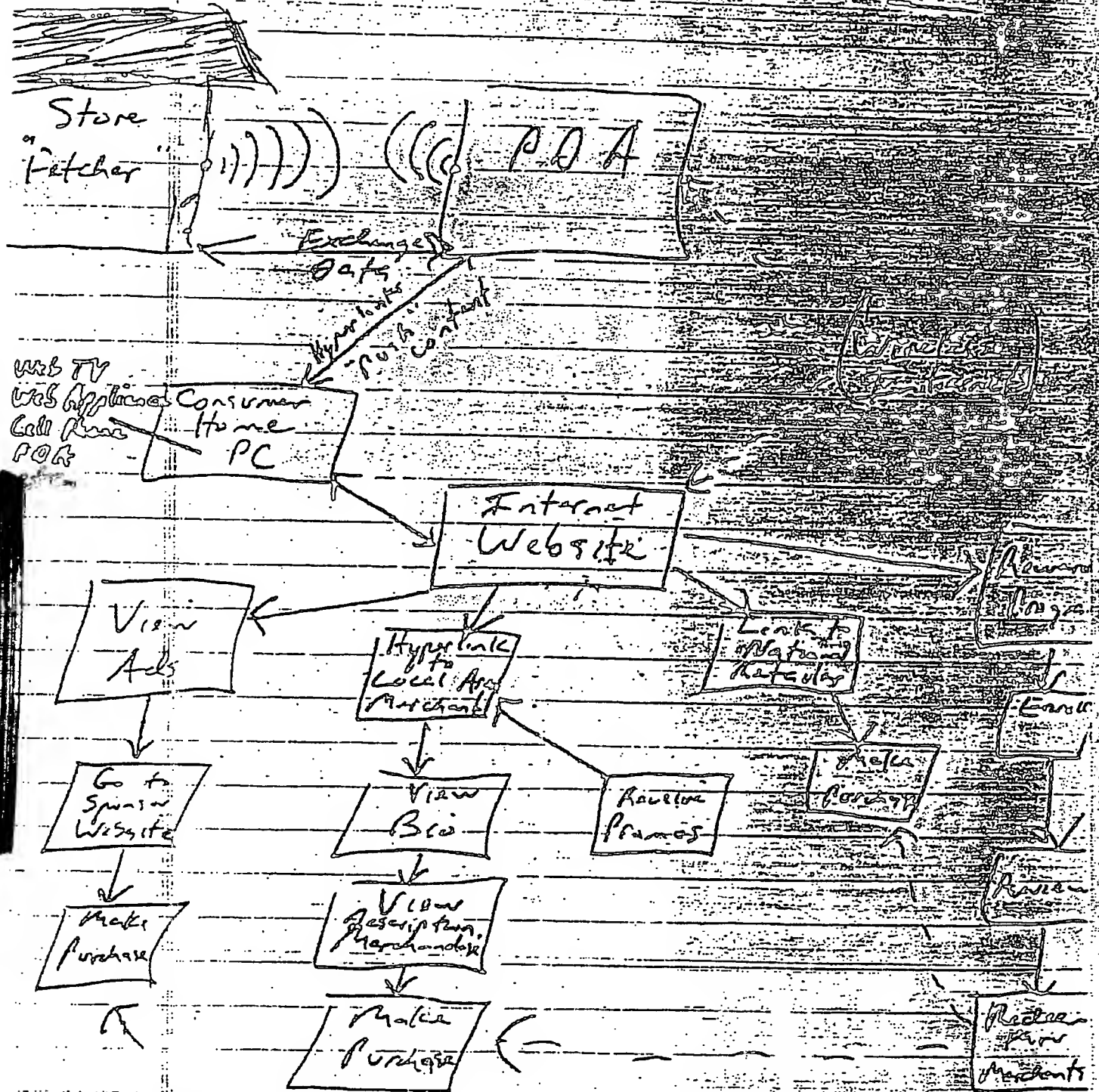


FIGURE 5

Local Area Merchandise Sponsor Access Flow

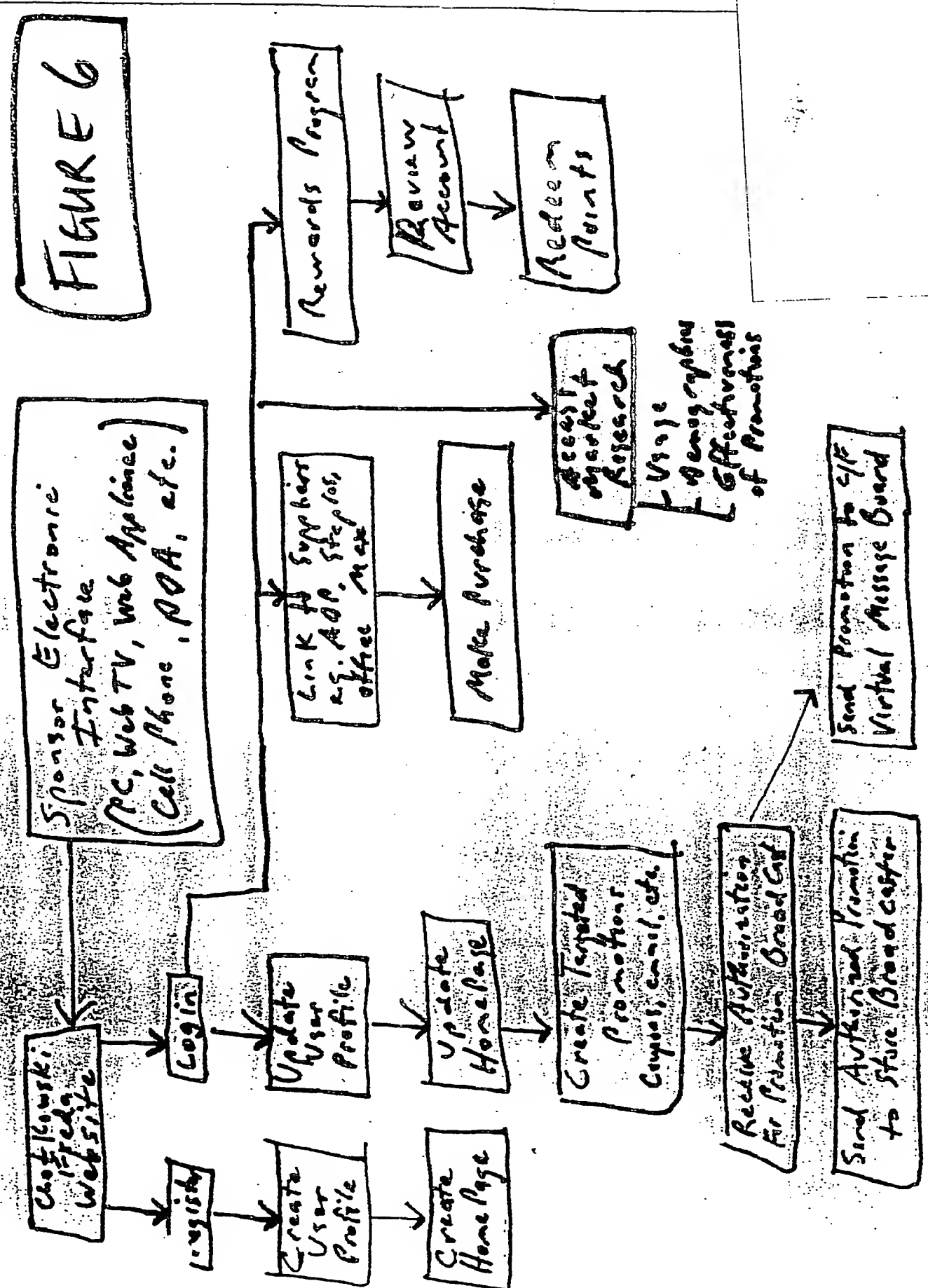


FIGURE 6

National Retailer Process Flow

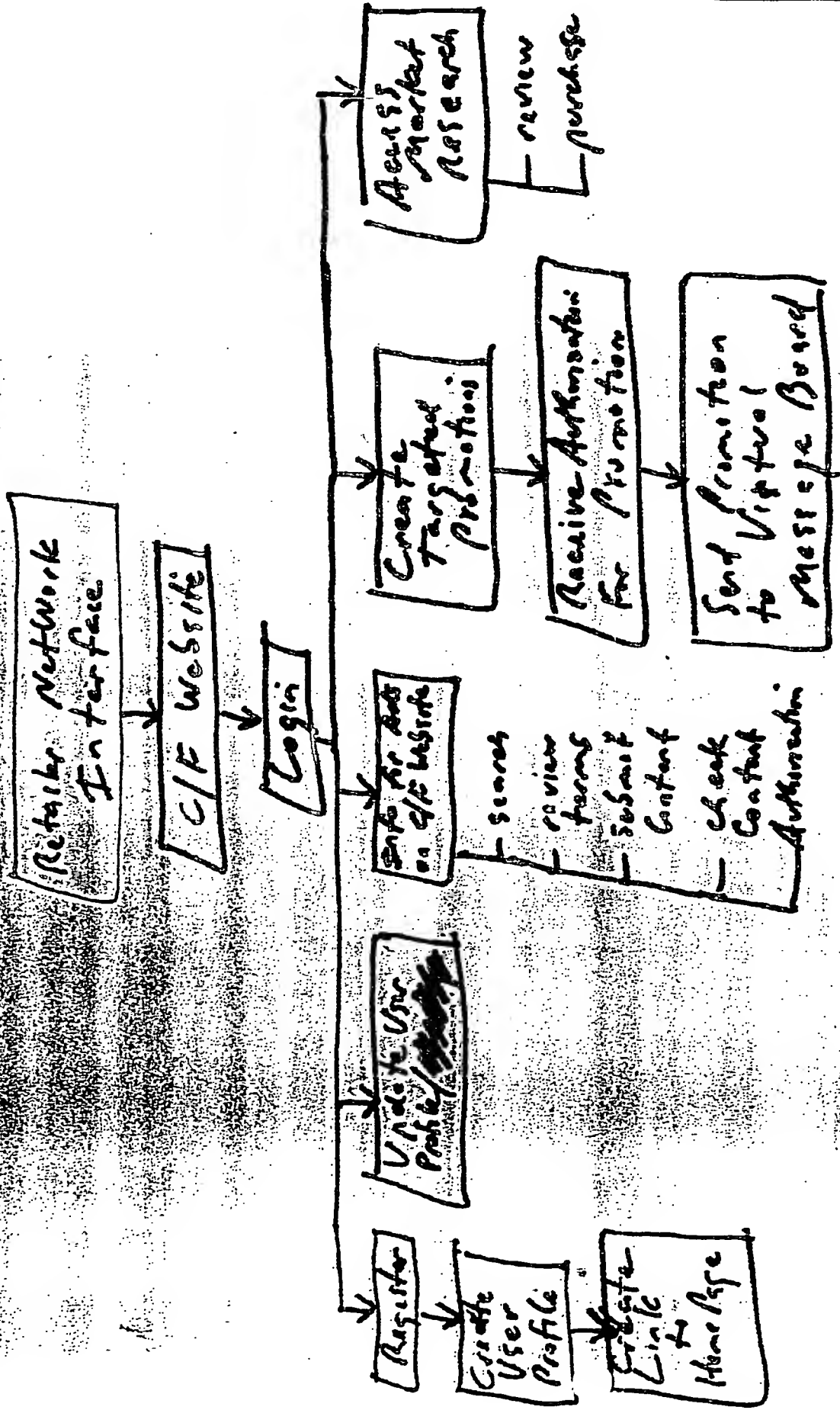


FIGURE 7

Business Supplier Process Flow

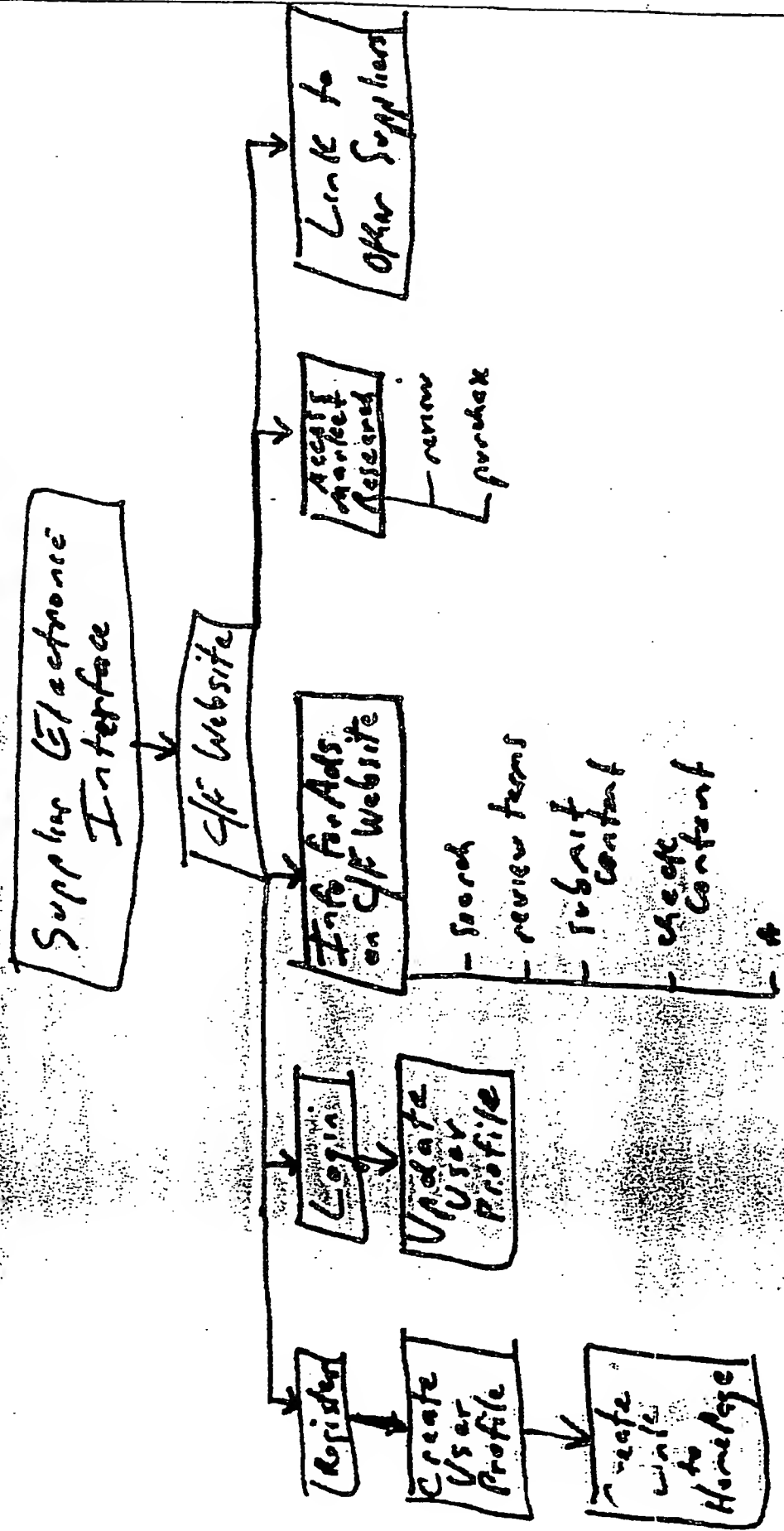


FIGURE 8

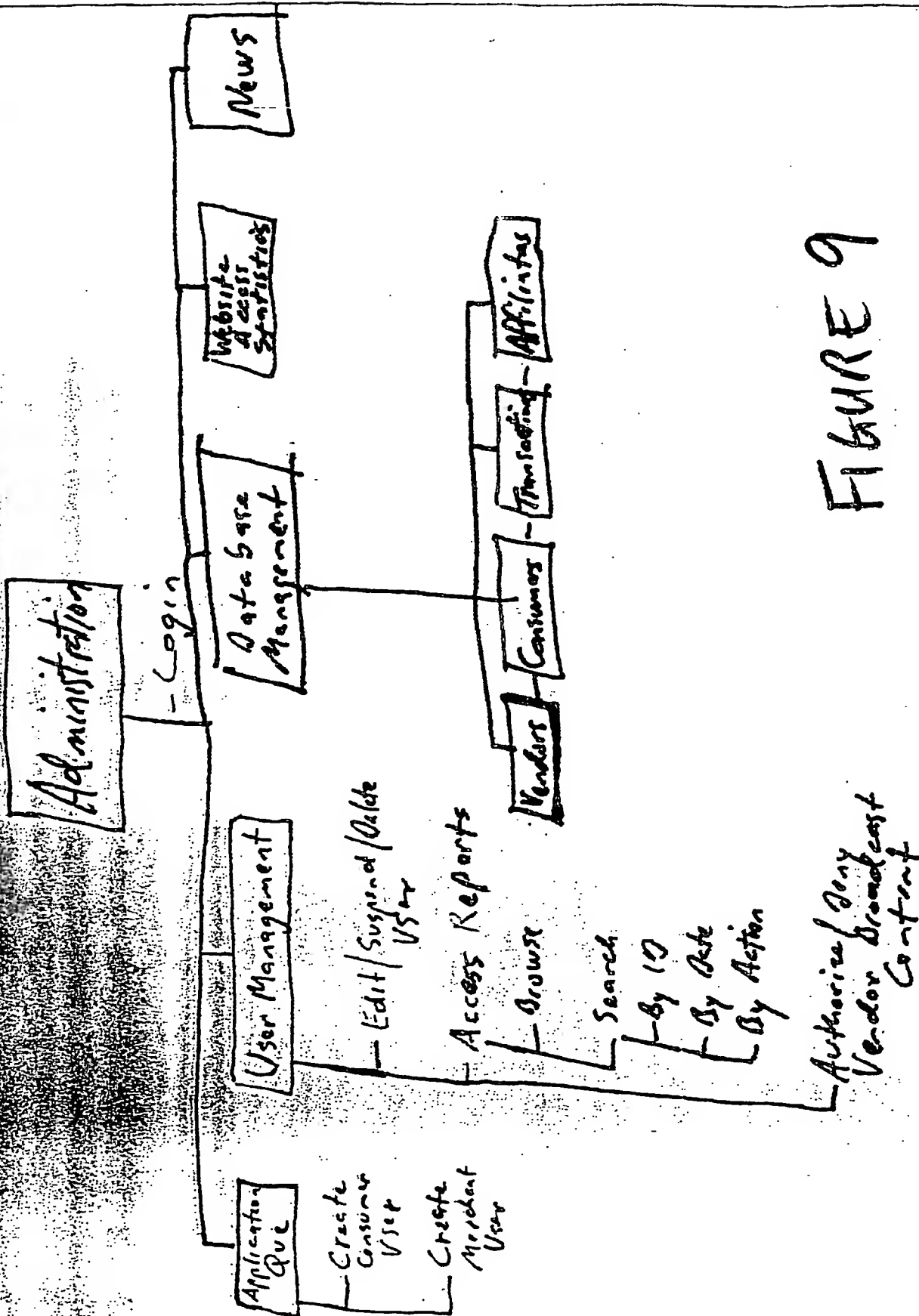


FIGURE 9

Dynamic Electronic Consumer IO

- Initials (FMB)
- DOB (mo/yr)
- Zip Code
- Gender (M/F)
- Hyper Links from Local Area Merchants
- Messages Accepted from Virtual Message Board
- Electronic Coupons Redeemed
- Purchases Made Through e-Web site

FIGURE 10

Virtual Message Board

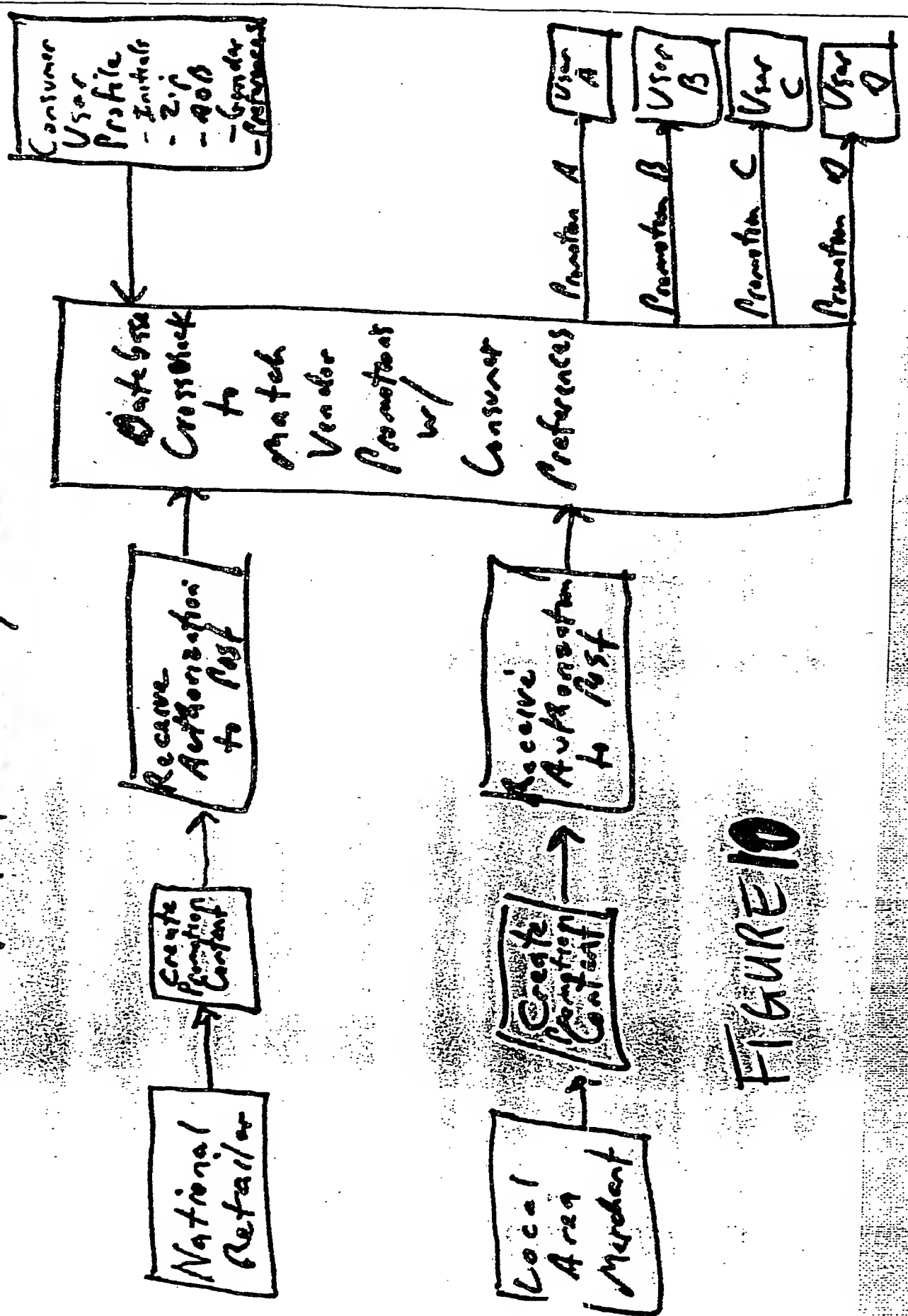


FIGURE 10